



ATHENS

# How open data can enhance social innovation



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# Who we are: **NCSR Demokritos**

- ✓ >1000 researchers
- ✓ SKELab > 160 projects: applied data technologies
- ✓ Business services: e.g. IBM Greece
- ✓ Research projects: e.g. Big Data Europe



# Who we are: **Open Technologies Alliance**



- ✓ founded in 2008 by
- ✓ 35 universities & research centers
- ✓ promoting openness
- ✓ Software, hardware, government, science & data
- ✓ Open Data Institute in Greece
  - ✓ Leading org. by Sir Tim Berners-Lee



# The Web & data everywhere



**X as a Service**, X=computing, data, mobility, government...

# In Philosophical terms

- **hybridisation** between bits & other forms of reality
- **continuity** in behavioural and moral terms in the online and the physical spaces

(Floridi 2015)

- But what the web really changes?

# What is really new

- new publication --> republic & grammatization  
(Stiegler 2013)
- Friendship, governance, art, business, commerce, freedom, security, property... almost everything is transformed
- The Web asks again most of the basic questions of life together with the little daily ones



# Issues to discuss

- data trilogy
- data infrastructures
- social innovation & open data: a use case
- purple growth: a new context

# Data trilogy

Open: *access*

everyone to use and republish as he wishes

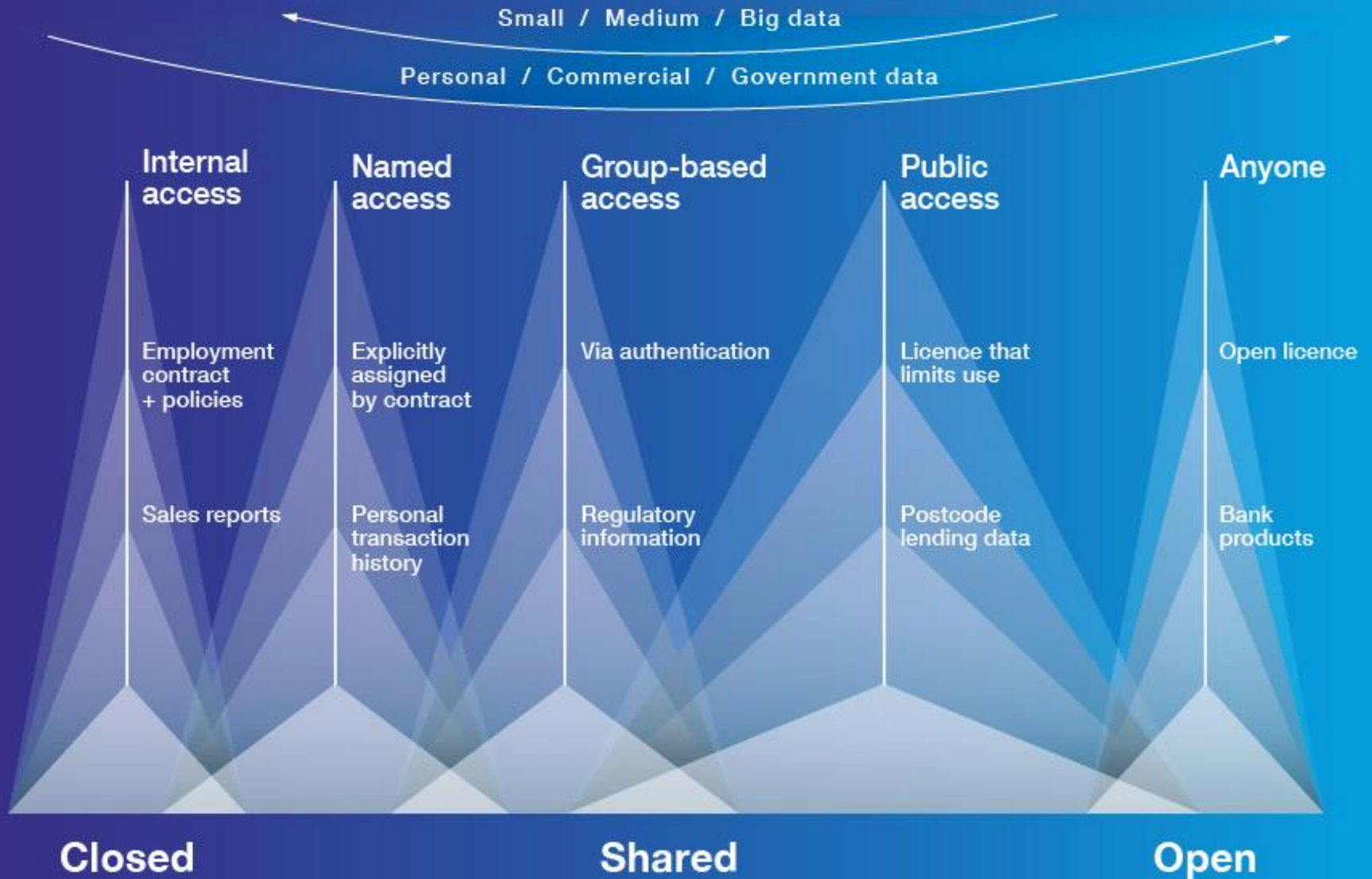
Big: *scale*

*volume, velocity, veracity, variety & value*

Linked: *use*

publish once, use as many times





# how: data infrastructures

- data resources (e.g. identifiers for assets)
- open standards & linked shared data
- open data



# Why data infrastructures

- Efficiency: in policy and decision-making
- Trust: transparency of data provenance
- Quality: accuracy and timeliness of data

# Open data barometer

- by the World Wide Web Foundation
- uncover the impact of open data initiatives around the world
- analyses global trends

<http://opendatabarometer.org>

# Open data barometer

- provides comparative data on **115** countries and regions (4th edition)
- in-depth methodology that combines contextual data, technical assessments and secondary indicators

# Data infrastructures: what?

- 1) Map Data (full coverage of the country)
- 2) Land Ownership Data
- 3) National Statistics
- 4) Detailed government budget
- 5) Company register and information
- 6) Legislation
- 7) Public transport timetables
- 8) International trade data

# Data infrastructures: what?

- 9) Health sector performance
- 10) Education performance data
- 11) Crime statistics
- 12) Environmental data
- 13) National election results
- 14) Public contracting data
- 15) Information on public officials

# Data infrastructures: how?

- Does the data exist?
- Is it available online from government in any form?
- Is the machine readable and available as a whole?
- Is the dataset available free of charge?
- Is the data openly licensed?
- Is the dataset up to date?
- Is the dataset being kept regularly updated?
- Was it easy to find information on this dataset?
- Are data identifiers provided for key elements in the dataset?



# Social Entrepreneurship

*...to develop, fund and implement solutions to social, cultural, or environmental issues...*

**but** *social entrepreneurs are either non-profits or blend for-profit goals with generating a positive "return to society", not only profit*



[https://en.wikipedia.org/wiki/Social\\_entrepreneurship](https://en.wikipedia.org/wiki/Social_entrepreneurship)

# Use case: energy cooperatives

- ✓ good with energy
- ✓ owned and run by members
- ✓ fair and transparent
- ✓ values and ethics in business

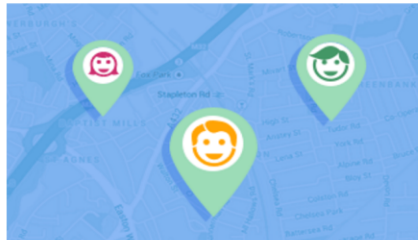


# Data, apps & new markets



## How Community Energy Manager Works

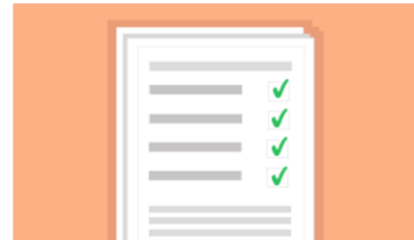
*And how to make it work for you*



### For Communities

Community Energy Manager will help you undertake and coordinate energy saving, generation and research projects in your local area.

[Learn more](#)



### For Energy Solution Providers

Supports the efficient delivery of large scale, cost effective energy projects across the housing sector. Provides a platform to link your business with community groups and their local knowledge.

[Learn more](#)



### For Researchers

Tailor intuitive data analytics to your research needs. Community Energy Manager provides high-level summaries to detailed breakdowns with individual household case studies.

[Learn more](#)



### For Local Authorities

Masterplan with both high-level and specific detail overviews. Community Energy Manager is ideal for identifying opportunities for effective energy management.

[Learn more](#)

**Plan and manage projects using customisable workflows**

# Open data for energy cooperatives

## +Efficiency

data infrastructures & sources as basis  
data re-use from others

## +Trust

transparency in finance & data usage

e.g. [touchstoneenergy.com](http://touchstoneenergy.com)

### America's Largest Utility Network



30.5 million member-owners



More than 700 local  
co-ops in 47 states



Serves 75% of  
U.S. land mass



Powers over 2 million  
miles of line



Owns \$113 billion in  
generation, transmission,  
and distribution assets

# Open data & social innovation in new context

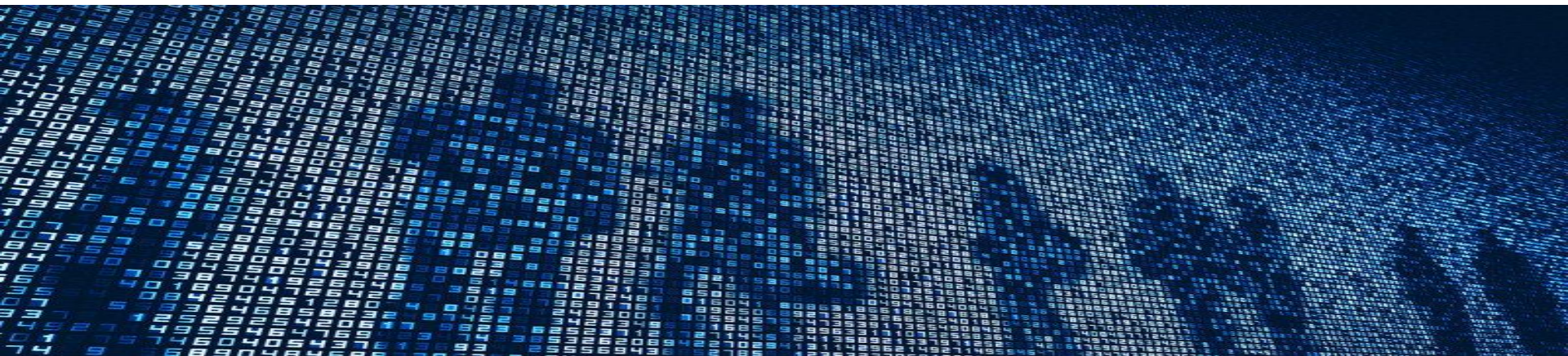
The 5th freedom of European Union:

DATA



# New Economy

- Most important economic factor
  - land > capital > money capital > online data
- like early stages of the Industrial Revolution
  - Personal data “pollution” & algo ethics
  - + cheap information resources



# the Purple growth

**Growth based on the fair use  
of algorithms and data**

Thank you!

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