



SOCIAL IMPACT

for innovation &
entrepreneurship



» The **problems**, that exist in the **world** today,
can not be solved by the **level of**
thinking, that created them. «

Albert Einstein

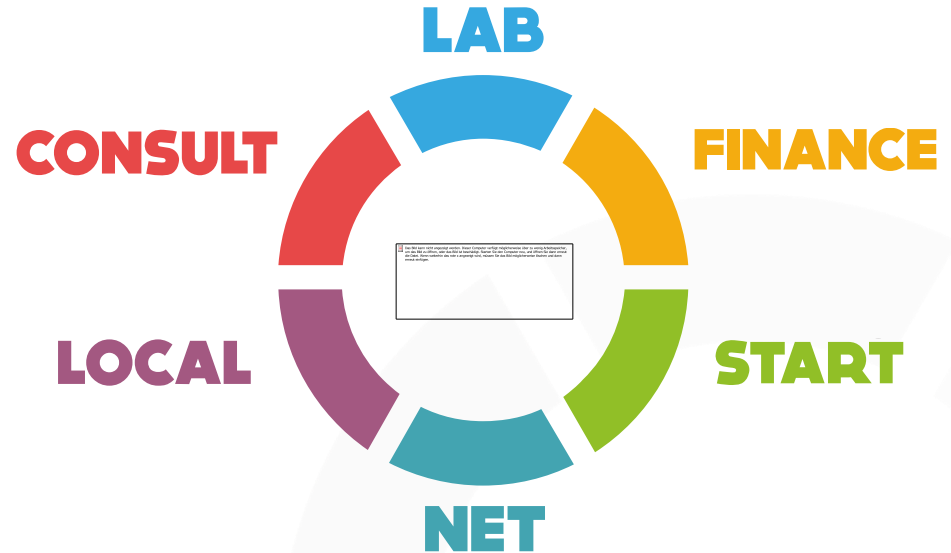


PROGRAMME

social impact GmbH offers numerous services (e.g. consulting, co-working and network) in all aspects of social entrepreneurship.

social impact supports since 3 years social entrepreneurs, from the business idea up to the scaling of successful projects.

We develop and support social innovations.





KEY ELEMENTS

SCHOLARSHIP PROGRAMME

Consulting,
networking,
coaching,
mentoring
working sp



CO-WORKING

Coaching, event
space, networking
-THE place for
social
entreprene



CONSULTING

Professionalization and scaling of
socially
innovative
businesses



CROWDFUNDING PLATFORM

Crowdfunding
platform for
social start-ups.



ONLINE IDEA CHECK

Step by step
towards a
conclusive
concept.



REGIONAL DEVELOPMENT

New concepts of
regional
development in the
rural area





The social impact labs are a platform for all aspects of social entrepreneurship.

Here you'll find: consulting & qualification offers, shared services, networking, events and co-working space.

Currently in Berlin, Hamburg, Frankfurt & Leipzig. Further locations are following.

CO-WORKING

Workplaces,
coaching &
consulting for
social
entrepreneurs,
freelancer
and corporations.

EVENT SPACE

Event location,
events,
conferences,
seminars - Here you
find the right room
for your event.

COMMUNITY

Networking with
companies,
foundations,
organisations in
all aspects of
social
entrepreneurship.



Ermöglicht durch



drosos (...)

KFW STIFTUNG



social impact start supports social start-ups who are seeking for support for the beginning phase of their projects.

The programme awards scholarships to social entrepreneurs in the start-up phase

- enabled by SAP, KfW Foundation, drosos Foundation and government-funded by the Federal Ministry of Family Affairs,

Senior Citizens, Women and Youth (BMFSFJ)

LOCATIONS

Berlin, Hamburg, Leipzig & Frankfurt
Vienna and Zurich, Munich & Cologne
hosted by partner-

SCHOLARSHIP

Coaching, consulting, mentoring, networking and co-working space with a total value of € 12.500.

START-UPS

Future social entrepreneurs with socially innovative ideas can apply.

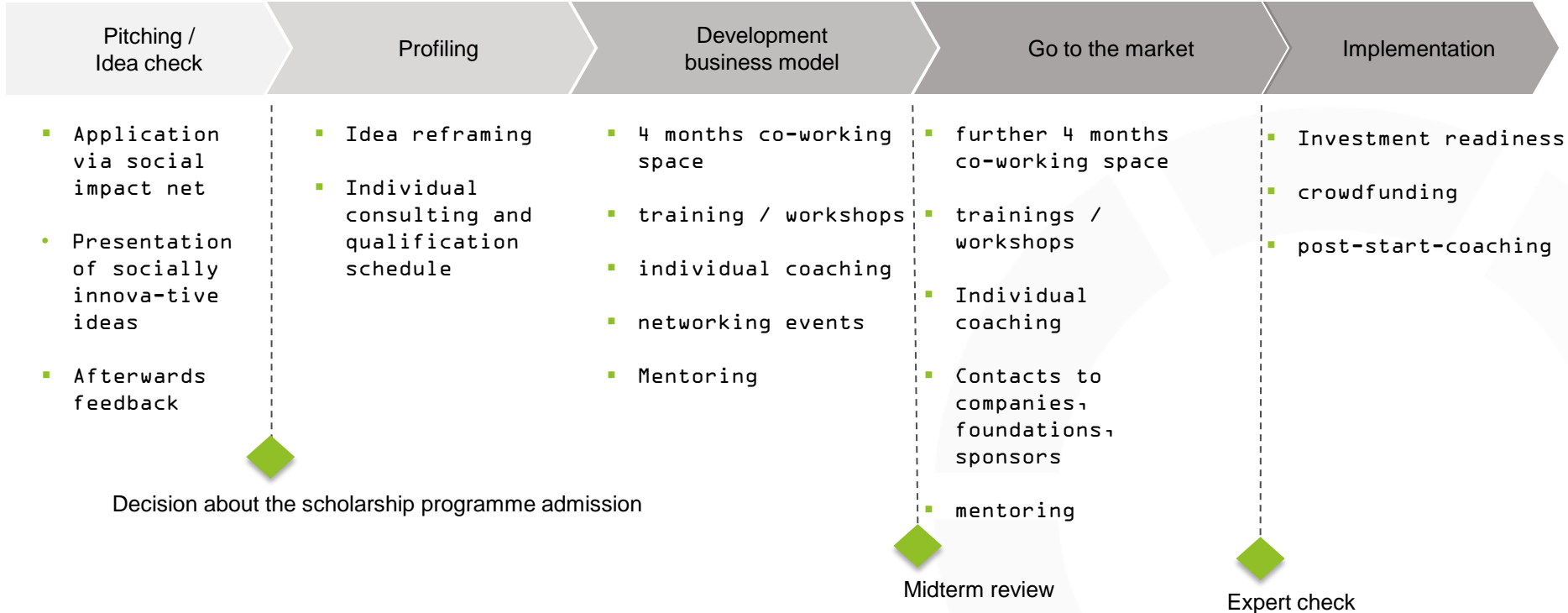


FACTS & FIGURES

- 42 pitches
- > 400 participants
- > 240 scholarship holders
 - 49 % products / services, 15 % empowerment / donation / aid projects,
 - 36 % web 2.0 based solutions
- >140 new social business
- > 120 external awards for the start-ups
- 800 new jobs created /
- Investment over 10 Mio. €, more than 900.000 € crowdfunding



PROCESS



SPECIAL SERVICES



INVESTMENT READINESS PROGRAMME

- matching of social start-ups with financing experts
- development of investment strategies

PARTNERSHIP WITH WELFARE ASSOCIATION

- Consulting for social start-ups in the area of public welfare by experts of the Paritätischer Wohlfahrtsverband (welfare association)



LAUNCH 2013

social impact finance is a crowdfunding platform for social start-ups

In cooperation with *Startnext* a system for financing social innovative businesses is developed.

- financed by Deutsche Bank Foundation.

CROWD- FUNDING

Many investors finance the projects, each with a small amount and together as a

PLATFORM

Financing forms offered: donation, profit participating loan, dormant equity holding, cooperative share

START

Betaphase started in Dez. 2013: 8 selected start-ups used the crowdfunding platform for running their



The platform was developed and implemented with support from SAP. Here, future social entrepreneurs get the first support on their way to a business model.

The first idea turns into a plan - with objectives, measures and guidelines.

IDEA

Help to professionally deal with the idea, break it down into its parts and consider them from

PLATFORM

Tools and thought-provoking impulses help transforming the initial idea, step-by-step, into a conclusive concept!

CONCEPT


Means, measures and next steps will be defined for implementing the project successfully.




ONLINE PLATFORM



Nicht eingeloggt [Anmelden](#)



Start


Deine Idee und Du


Soziales Problem


Hindernisse


Aktivitäten und Ressourcen


Partner


Lösungsidee


Ergebnisse


Pitch

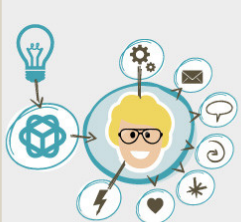


Deine Idee und Du

Wahrscheinlich beschäftigst du dich schon länger mit der Idee, du hast sie schon tausendmal in deinem Kopf hin und her bewegt, mit Freunden diskutiert und immer weiter perfektioniert. Nun gilt es die Idee auf ihre Umsetzbarkeit zu prüfen. Bevor du jedoch in den strukturierten Prozess einsteigst, möchten wir dich bitten, dass du deinen Gedanken erst mal Flügel verleihst und alles was du für wichtig und toll an deiner Idee erachtest aufschreibst. Außerdem liefern wir dir nachfolgend noch ein kleines Tool, mit dem du feststellen kannst, was in dir steckt.

Hast du bereits eine Idee?

TOOL



Vielleicht ist deine Idee bisher nur in deinem Kopf. Um konkret an der Idee zu arbeiten und daraus ein tragfähiges Konzept zu entwickeln sind viele Schritte zu gehen. Dokumentiere zunächst den jetzigen Stand deiner Idee.

1

Mehr

Was ist Social Entrepreneurship?

INFO



Du weißt nicht was sich hinter diesem Begriff verbirgt? Social Entrepreneure finden Lösungen für gesellschaftliche Probleme. Risiko, Investition, Hürden und Erfolg spielen dabei wie bei jedem Unternehmen eine Rolle. Passt das zu dir? Es gibt viele Herausforderungen, die du als Social Entrepreneur meistern mußt. Welche das sind, erfährst du hier.

2

Mehr



NORBERT KUNZ



CEO Norbert Kunz has been Ashoka Fellow since 2007. Moreover, the Schwab Foundation awarded him Social Entrepreneur of the year 2010.

He is member of the Global Agenda Council on Social Innovation as well as in the European Commission Expert Group on Social Business. In addition, he is the co-founder of different organisations, such as Deutsches Mikrofinanz



Social Impact gGmbH
Muskauer Str. 24
10997 Berlin
www.socialimpact.eu